

NEW YORK USA



Photo: Sportifot

Name of event: Longines Masters of New York **Date:** 25-29 April 2018 **Address:** 1255 Hempstead Turnpike, Uniondale, NY 11553, USA **Website:** www.longinesmasters.com **E-mail:** info@eemworld.com **Show ground:** NYCB LIVE, Home of the Nassau Veterans Memorial Coliseum, New York **Show President:** Christophe Ameeuw **Show Director:** John Dolan **Course Designer:** Louis Konickx **Number of spectators:** 9,688 **Main sponsors:** Longines, Sam Edelman, Douglas Elliman, Hermès, Devialet, Automobili Lamborghini, Barons de Rothchild/Legende, Mark Cross, Oscar de la Renta **Total television coverage:** 1,639 hours **Total prize purse:** \$830,300

Q AND A WITH CHRISTOPHE AMEEUW, FOUNDER AND CEO OF EEM

How did you experience this edition?

This year's edition was the realisation of a dream for myself and the EEM team as we brought the American leg of our series to New York. We were truly excited to bring iconic equestrian 5* jumping back to the city.

What was your proudest moment of this edition?

The proudest moments are for me when you feel the incredible atmosphere and vibration from the public and the sport. The all-female podium for Longines Speed Challenge, the incredible battle between team USA and Team Europe in the Riders Masters Cup, and the victory of McLain Ward for the Longines Grand Prix in front of his home crowd, were thrilling sporting moments.

What are the plans for the future?

We were thrilled to have received such a warm welcome and look forward to continuing this legacy for years to come. The 2019 edition will be on 25-28 April and we are planning a very exciting program of competitions showcasing the best of jumping, many new activities for kids and families, entertainment, shopping, and more!



2



3

Photo: World Red Eye for EEM

1. McLain Ward won the Longines Grand Prix of New York for the host nation riding Clint.
2. Team USA and Team Europe face off before the Riders Masters Cup, which was won by Team Europe after an incredibly thrilling showdown.
3. Brianne Goutal-Marteau (USA) and Fineman took runner-up in the Longines Speed Challenge behind Canada's Erynn Ballard.
4. Juan Carlos Capelli, Kate Winslet, and Margaret Ericdottir with GallopNYC Kids at the Longines Masters of New York.
5. The main ring in the NYCB LIVE, Home of the Nassau Veterans Memorial Coliseum.



Photo: Longines

4



5

Photo: World Red Eye